MIAN ARSALAN ANWAR

JUNIOR DATA ANALYST | BUSINESS INTELLIGENCE | PYTHON | SQL | POWER BI

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LinkedIn | **GitHub** | **Portfolio**

PROFESSIONAL SUMMARY

Data Analyst with internship and academic project experience in data analysis, reporting, and data quality. Proficient in Python, SQL, and Power BI, with the ability to identify trends and translate data into actionable business insights.

INTERNSHIP EXPERIENCE

Data Analyst Intern – Islamic Finder Team **Nov 2021 – Jan 2022**

VaulTech Private Limited *Karachi, Pakistan*

- Supported analysis of web and mobile-app data to identify user-behaviour, retention, and funnel trends.
- Prepared KPI reports for paid installs, in-app purchases, and marketing campaign performance.
- Cleaned and validated datasets and helped improve recurring data-collection and reporting workflows.
- Communicated actionable findings to product, growth, and technical teams to support decision-making.

CORE SKILLS

Data Analysis: Data Cleaning, KPI Reporting, Data Visualization, Funnel Analysis, Exploratory Data Analysis

Technical Skills: Python, SQL, Power BI, JavaScript, BigQuery

Analytics Platforms: Google Sheets, Google Analytics, Looker Studio

Tools: Git, GitHub, Jupyter Notebook, Google Colab, VS Code, Microsoft Office

EDUCATION

M.S. Research in Computer and Systems Engineering **Apr 2026 – Present**
Technische Universität Ilmenau *Ilmenau, Germany*

M.Sc. Data Analytics **2023 – 2024**
Berlin School of Business and Innovation *Berlin, Germany*

B.S. Software Engineering **2017 – 2021**
Mohammad Ali Jinnah University *Karachi, Pakistan*

ACADEMIC PROJECTS

Marketing ROI Analysis in German E-commerce **2024**
Berlin School of Business and Innovation *Berlin, Germany*

- Analyzed customer and campaign data and produced recommendations to improve marketing effectiveness and profitability.

School Van Mobile Application **2021**
Mohammad Ali Jinnah University *Karachi, Pakistan*

- Developed a school-van management and tracking application to help parents and van drivers communicate and coordinate.

CERTIFICATIONS & LANGUAGES

Certifications: Microsoft Power BI; Microsoft Fabric Analytics; Discover Data Analytics

Languages: English (Fluent); German (A2)

Driving Licence: Category B